



BRAND LEARNING

INTERNATIONAL MARKETING LEADERS PROGRAMME 2017 APPLICATION FORM

The program takes place over the following dates;

Module 1: **11 - 13 September 2017**

Module 2: **16 - 17 October 2017**

Please complete and return to either:

Jamie Bachar, Project Coordinator, Brand Learning
T (+1) 646 586 9745 E jamie.bachar@brandlearning.com

Charlotte Griffiths, Marketing Executive, The Marketing Society
T +44 (0)20 8973 1360 E charlotte@marketingsociety.com

Title			
Name			
Position			
Company			
Address			
Zipcode		Date of birth	
Telephone		Fax	
Email			

Education	
Brief career history	

The Marketing Society
8 Waldegrave Road
Teddington
Middlesex
TW11 8GT

Contact
c Charlotte Griffiths
t +44 (0)20 8973 1360
e charlotte@marketingsociety.com
w www.marketingsociety.com

Brand Learning
80 Broad Street
New York, NY 10004
USA

Contact
c Jamie Bachar
t +1 (0) 646 586 9745
e jamie.bachar@brandlearning.com
w www.brandlearning.com



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Current role and responsibilities

Please include a short biography about yourself
<p><i>EXAMPLE: XXX has developed and led successful marketing strategies across a range of brands, with over 10 years marketing experience at XXX, XXX and XXX. Currently Head of European Communications at XXX, XXX has successfully built brand awareness, acquisition sales and CRM in some of the most competitive marketing environments in the US. XXX heads up a marketing team of 15, managing all aspects of brand, acquisition and customer communications and is currently leading the transformation of XXX brand and its marketing communications.</i></p>

Reporting to	
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Most significant marketing achievement

Personal expectations and objectives in attending the course

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This program requires the recommendation and support of a sponsor. Please ask your sponsor to complete the below:

Name	
Position	
Email	
Phone number	
A few words from your sponsor	

Sponsored by



Cancellations

Cancellations made **two months** before the start date of module one will be charged a 30% administration charge. Cancellations made any time after this date will be charged the full invoice total. However, substitute delegates will be welcomed if they meet the application criteria.

Booking Conditions

Once your place has been confirmed a VAT invoice for full payment will be forwarded. **Full payment must be received before the event date.** If payment is not received, delegates may be asked to guarantee payment with a personal credit card on the day.

Attendance

While we appreciate busy diaries and schedules, 100% attendance is strongly advised in order to gain the maximum benefit from the program.

The Marketing Society

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