



PRESS RELEASE

The Marketing Society announces its new Chair and Board

2 November: Last night at The Marketing Society's AGM meeting, a new Chair for 2018 was revealed alongside a brand-new board line-up to support the company's ambitious purpose, vision and mission and to create a vibrant, leading edge Society for its 2500 global members.

Current Chair Stephen Maher CEO, MBA, will step down to make way for Craig Inglis, Customer Director John Lewis (effective from January 2018) who will lead the talented new team of senior marketing leaders.

Chief Executive Gemma Greaves said, *"Creating our new board was like piecing together a jigsaw puzzle - we were looking for the right constellation of skills, diversity of experience, talent and personality."*

"We now have a balanced mix of clients, agencies and media owners who will be helping us deliver our purpose of inspiring bolder marketing leadership and achieve our vision of being the leading global network for senior marketers."

"I also want to say a huge thank you to Stephen for his outstanding contribution to the Society over the past four years. We're going to miss his energy and vision but as a member of the Society he'll remain a valued member of our family."

New Chair Craig commented, *"I am thrilled and honoured to take on the role of Chairman in the new year. These are exciting times at The Marketing Society as Gemma and her team forge ahead their global expansion and the brave agenda. Stephen will be a very tough act to follow, but I'm looking forward to working with the new board. I know together we can achieve great things - I can't wait to get started."*

The Marketing Society board (new members are in italics):

Craig Inglis, Customer Director John Lewis (our new Chair effective January 2018)

Julian Boulding, (our new Treasurer), Owner at thenetworkone

Stephanie Brimacombe, Group Chief Marketing Officer, VCCP

Paul Graham, CMO, Versace

Dominic Grounsell, Managing Director, Nielson Financial Services

Adrian Last, EVP/Global Marketing Director at ITV

Michele Oliver, VP Marketing, Mars

Nishma Robb, Head of Marketing, Google

Nigel Vaz ,CEO of Publicis.Sapient EMEA and APAC and Global President DigitasLBi

Tash Whitmey, CEO at Havas Helia

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Note to Editors:

The Marketing Society's purpose is to inspire bolder marketing leadership within its global network of 2500 senior marketers.

It does this by supporting the development of leading-edge thinking and promoting the evidence of effective marketing. This is achieved via The Marketing Society Excellence Awards, its publication Market Leader and in the digital Clubhouse. The calendar of over 120 world-class events provides extensive networking opportunities and inspiration with a diverse range of speakers including Olympic athlete and politician, Lord Sebastian Coe, global business leader, Sir Martin Sorrell, president EMEA business & operations at Google, Matt Brittin and Lord David Puttnam.

The Society has six thriving hubs in addition to its headquarters near London – Scotland, Hong Kong, Singapore, Middle East (Dubai), India (New Delhi) and the US (New York).

For more information visit www.marketingsociety.com