

The Marketing Society
2019 Annual General Meeting Minutes

Venue :
Omnicom Ltd
Bankside 3
90-100 Southwark Street
London, SE1 0SW

Wednesday 24th July 2019 @ 5.50pm

Chairman : Craig Inglis

1. Attendees

20 Members attended the meeting. A list of attendees is available at the Head Office for inspection if required

2. Chairman's welcome

CI thanked everyone for coming. Everybody should have received Notice of meeting, set of accounts and nominations for officers to the Management Board. It was confirmed that these had indeed been received.

3. Minutes of the previous meeting

The minutes of the 2018 Annual General Meeting were circulated and the Chairman asked for approval of them

This was Proposed by Tash Whitmey

Seconded by Paul Graham

Vote : - Unanimously Approved

4. Chairman's Report

He read out his report for the last year which included the following highlights;

- The re-defining of the purpose of the Society to empower brave leaders as we celebrate our 60th Anniversary.
- The growth in membership by 9% to 2,761 with particularly impressive growth in both Scotland and Dubai.

- Corporates now account for over 50% of the total membership
- The annual awards were rebranded under the new name of "The Brave Awards"
- Rebranding of the Marketing Society including the recent launch of our new website and our new publication Empower.
- The implementation of Salesforce, our new CRM system
- Hosting 131 events across the globe including our Annual Conference which has become a global event as "Braver" Conferences were held on the same day in New York, Hong Kong, Dubai and London for the first time.
- A number of new event formats were launched during the year including Fishbowls, Under the Spotlight plus Uncomfortable breakfasts and dinners.

He finished his report by thanking the Management Board in London plus all of our regional boards and chairs plus the team in Teddington led by our CEO, Gemma Greaves. He also thanked the global partners Accenture, IBM and Shell as well as all of our members.

5. Treasurers Report –

The Treasurer, Julian Boulding read out his report. He highlighted that the investment in Salesforce would be depreciated over 7 years as opposed to 3 years as is the case with all other software development.

6. Approval of Audited Accounts for the year 1st January 2018 to 31st December 2018

Proposed Nishma Robb

Seconded Sheila Hooper

Vote : - Unanimously Approved

7. Approval of the proposal to adopt FRS Section 1a Reporting for Smaller Entities

Proposed by Paul Graham

Seconded by Raul Pinnell

Vote : - Unanimously Approved

8. Approval of nominations of Officers and Board Members

As no members of the Board are due to retire this year the Board makes the following unanimous nominations for 2019-20

Officers of the Management Board:

Chairman	:	Mr Craig Inglis
Hon Treasurer	:	Mr Julian Boulding

Proposed by Tash Whitmey

Seconded by Colin Wheelan

Members of the Management Board:

- Ms Stephanie Brimacombe
- Mr Paul Graham
- Mr Dominic Grounsell
- Mr Adrian Last
- Ms Michele Oliver
- Ms Nishma Robb
- Ms Natasha Whitmey
- Mr Nigel Vaz
- Mr Gemma Greaves – CEO
- Ms Sarah Woodley – Commercial Director
- Mr Colin Hewitt – Finance Director & Company Secretary

Proposed by Julian Boulding

Seconded by Sheila Hooper

Vote : - Unanimously Approved

9. Appointment of Shipleys LLP as Auditors and Authority to Remunerate

Following a review of the auditors of the Society, 3 firms had been asked to put forward a proposal. After careful consideration it had been decided that Shipleys LLP would be the most suitable firm to assist the Society in its future plans.

Proposed by Julian Boulding

Seconded by Syl Saller

Vote : - Unanimously Approved

10. Any Other Business

There being no further questions the Chairman announced that the meeting was closed at 6.15pm.