

Top tips for maintaining creativity

As a leader

Create space away from the business and set aside time to think
Change your environment and get into nature to open your mind
Do warm-up exercises to get your creative brain working

Ask the right questions of the right people, and encourage opposing views

Be informed by your vision and values (both personal and company)

For your teams

Ensure your team has a mix of experience and perspectives

Let people work alone and then bring creative ideas to meetings

Encourage your team to change up routines

Create a space for live interaction

Consider peer learning and mentoring



5 Principles of Creativity

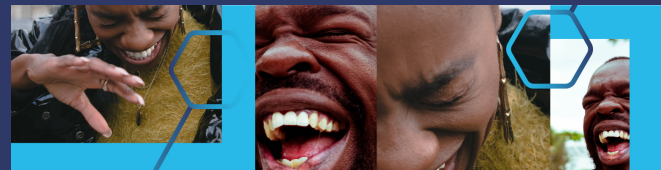
Always have empathy

Create a safe space

Encourage collaboration between your teams

Use technology to your advantage

Create an inclusive culture



And Always Remember...

- People think in different ways
- Be present
- Embed creativity into the business