# **COFFEEHOUSE ON GUILD**

This group is for any member of The Marketing Society who would like to share ideas, knowledge and thought-provoking content, get feedback from the group, and make connections. A safe virtual space for our members across the world to connect, chat, debate, share and be inspired.

Our Society is made by our members. We flourish when everyone gets involved by contributing to the conversations, asking questions and sharing their knowledge. We look forward to welcoming you as an active participant in this community!

Click <u>here</u> to join.



# THE BENEFITS FOR YOU

# CONNECT

You'll instantly be a part of our global community of like-minded members – senior marketers with a shared passion for marketing and a common belief that together we can achieve more than alone. Take advantage of the Connect and Direct Messages functions to build your connections with fellow members.

### DISCOVER

You'll be able to discover what Society events are coming up as well as the community's hot topics and discussions. Furthermore, use Guild's 'Discover' function to join other groups, outside of the Coffeehouse, for more niche interests and specialisms.

# THE BENEFITS FOR BUSINESS

Your brand will be visible to the community as you contribute to threads and discussions. This is a no-selling space and is therefore a great opportunity to establish your business as thought leaders.

## SHARE AND SUPPORT

Sharing is caring and in our community, we care! Take a couple of minutes to share your knowledge with your peers, share what you have read or learned recently and share any questions or challenges you're currently experiencing. You're able to add to existing threads of conversation or use the 'New Conversation' function to start a fresh one.

#### WHY GUILD?

- Easy to use
- No ads and no selling
- Clear group purpose and guidelines
- Access to join other groups on the Guild platform

• Members-only group with approval process for entry