CHANGEMAKERS CONFERENCE 2026: AMBITION

Singapore | The Final Agenda

THE DETAILS

Date: Tuesday 3 November 2026

Time: 2:00pm–8:00pm SGT

Venue: Temasek Shophouse, Tembusu Canopy, Singapore

Support Partner: TikTok

Celebration Partner: Verve The Live Agency

Event Page: https://www.marketingsociety.com/event/changemakers-conference-2026-ambition-singapore

An afternoon exploring AMBITION from every angle: the decisions that shape businesses, the courage to pursue extraordinary goals and the bigger question of what success ultimately means.

THE AGENDA

ARRIVALS & OPENING

2:00pm | Guest Arrival, Registration & Connections x Conversations

2:35pm | Opening Remarks - Gita de Beer; Chair of The Marketing Society Singapore

2:45pm | Welcome Remarks - Sophie Devonshire; CEO of The Marketing Society

CHAPTER 1 - THINK BIGGER: The Ambition to Achieve

What does it take to challenge what's possible and turn ambition into meaningful growth? We open with the decisions, risks and creative thinking behind ambitious businesses and brands, exploring what it takes to challenge convention, grow beyond borders and unlock new opportunities.

2:50pm | The Decisions That Define Us

Hari V. Krishnan, Co-founder & CEO, Genie Health; former CEO, PropertyGuru

In conversation with Sophie Devonshire, CEO, The Marketing Society

What does ambition demand when the right decision is also the hardest? An honest conversation about leadership, risk and the defining choices behind building businesses and starting again.

3:20pm | From Singapore to the World

Jonathan Wong, CEO, PRISM+

Aniko Andras, Global Marketing Director, CHARLES & KEITH

Moderated by Amrita Randhawa, CEO, Singapore and Southeast Asia, Publicis Groupe

Two Singapore brands with global ambitions explore the decisions, risks and strategies behind challenging established competitors and growing beyond their home market.

3:50pm | The Ambition to Move Culture

Daryll John Kaan, Brand & Product Marketing Lead, APAC, TikTok

How can creativity and culture unlock ambition? From individuals turning passions into professions to entrepreneurs growing businesses and organisations creating positive change, discover how creativity opens new possibilities.

4:15pm | Connections & Conversations Break

CHAPTER 2 - FIND YOUR COURAGE: When Ambition Becomes Personal

What happens when ambition becomes deeply personal and the pressure to succeed is yours alone? We shift from businesses and brands to the human side of ambition, exploring resilience, sacrifice, setbacks and the courage to keep going when things don't go to plan.

4:40pm | Changemakers Energiser, presented by Verve The Live Agency

4:55pm | The Courage to Be Ambitious

Shanti Pereira, Two-time Olympian & Asian Games Champion

In conversation with Rachel Duffell, Regional Content Director, Leadership, Tatler Asia

Beyond the medals and records lies a story of extraordinary determination. Shanti shares the pressures, sacrifices and setbacks behind her sporting journey, and what it takes to find the courage to keep pursuing your ambitions.

CHAPTER 3 - MAKE IT MATTER: Rethinking What Success Means

If ambition isn't simply about achieving more, what should we be ambitious for?
Our final chapter challenges how we pursue success, the pressure we place on ourselves and what our ambitions ultimately mean for the people around us.

5:25pm | Can You Be Ambitious and at Peace?

Darryl David, Member of Parliament, Singapore; Author of *Leading with Peace*

Keynote followed by conversation with Sophie Devonshire, CEO of The Marketing Society

Does ambition always come at a cost? Drawing on his experience and writing, Darryl challenges the assumption that success requires constant pressure and sacrifice, and explores how we can lead with greater balance and purpose.

5:55pm | What Is Ambition Ultimately For?

Melissa Kwee, Director, Pontiac Land Group;

Keynote followed by conversation with Lynette Pang, Deputy CEO of National Arts Council

What makes our ambitions genuinely worth pursuing? Melissa explores the relationship between trust, self-interest and leadership, challenging us to question not just how we pursue success, but why.

6:20pm | Closing Reflections, Gita de Beer; Chair of The Marketing Society Singapore

CHANGEMAKERS CELEBRATION

6:30pm–8:00pm | Connections & Conversations Celebrations presented by Verve the Live Agency

Continue the conversations, meet fellow members and speakers, and celebrate an afternoon of ambitious thinking with our Singapore community.

For questions about this agenda & the day:
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