

The Marketing Society

2016 Annual General Meeting Minutes

Venue :
MBA Ltd
St Martins Court
11 Slingsby Place
London, WC2E 9AB

Wednesday 13th April 2016 @ 7.09pm

Chairman : Stephen Maher

1. Attendees

71 Members attended the meeting. A list of attendees is available at the Head Office for inspection if required

2. Chairman's welcome

SM thanked everyone for coming. Everybody should have received Notice of meeting, set of accounts and nominations for officers to the Management Board. It was confirmed that these had indeed been received.

3. Minutes of the previous meeting

The minutes of the 2015 Annual General Meeting were circulated and the Chairman asked for approval of them

This was Proposed by Sarah Speake
Seconded by Louisa Powell

4. Chairman's Report

He read out her report for the last year which included the following highlights;

- Opening of new international hub of the Society in Dubai
- We ran 73 events across the our network with member feedback score of 4.6 out of 5
- The Annual Lecture was given by Lord Puttnam
- A superb Annual Conference with speakers including Alain de Botton, Luke Johnson, Sherry Coutu, Sir Dave Brailsford, Jeremy Darroch and Ron Dennis.

- The appointment of 9 Fellowships at the annual Fellows cocktail party at the Gherkin plus 3 honorary Fellowships to James Espey, Raoul Pinnell and Tom Rodwell
- The 13th Marketing Society Awards for excellence was held for the last time in conjunction with Haymarket with the Grand Prix being won by EDF.
- The Ogilvy lecture in Scotland given by the highly respected author, Adam Morgan
- A 2.8% increase in membership to 2,608
- Corporate membership now accounts for 40% of our total membership up from 34%.
- An operating surplus of £85k

He finished her report by thanking Hugh Burkitt, Gemma Greaves, Colin Hewitt and her team at the Society for their work and support.

5. Treasurers Report – Chris Griffin

The Treasurer, Chris Griffin read out the report that had previously been circulated.

6. Approval of Audited Accounts for the year 1st January 2015 to 31st December 2015

Proposed Fiona McAnena

Seconded Julian Boulding

These were duly approved

7. Approval of the proposal to adopt FRS Section 1a Reporting for Smaller Entities

Proposed Fiona McAnena

Seconded Jerry Wright

This was duly approved

8. Approval of nominations of Officers and Board Members

The following individuals had offered themselves for election as Treasurer of the Board of the Society :-

Mr Jerry Wright – Vice-Chairman St Brides Foundation

Mr Stephen Maher – Chairman of Maher Bird Associates offers himself for re-election as Chairman of the Society

Proposed Gemma Greaves
Seconded Sarah Warby

The following people had offered themselves for election to the Board

Ms Stephanie Brimacombe – VCCP
Mr Charlie Dawson – The Foundation
Ms Sarah Warby – Sainsbury's

The following people had offered themselves for re-election to the Board having already served for the last 3 years

Ms Frances Cassidy
Ms Fiona McAnena
Mr Cristopher Macleod

Proposed Yonca Brunini
Seconded Kerris Bright

With no objections having being raised and no further recommendations having been received all those present voted in favour of the above recommendations.

9. Reappointment of Richard Place Dobson as Auditors and Authority to Remunerate

Proposed Jerry Wright

Seconded Domini Grounsell

10. Any Other Business

There being no further questions the Chairman announced that the meeting was closed at 7.30pm.