

**The Marketing Society**

**ANNUAL GENERAL MEETING**

**Wednesday, 1<sup>st</sup> November, 2017 at 4:00pm**

Notice is hereby given that the Annual General Meeting of the Members of The Marketing Society will take place at 4:00pm on 1<sup>st</sup> November 2017 at

CSM  
3rd Floor  
62 Buckingham Gate  
London  
SW1E 6AJ

**AGM AGENDA**

1. Notice convening the meeting.
2. Approval of the minutes of the 2016 AGM
3. Chairman's Report.
4. Hon. Treasurer's Report.
5. Approval of the Revised Memorandum and Articles of Association.
6. Approval of the audited accounts for the year 1.1.2016 to 31.12.2016
7. Approval of the proposal to adopt FRS Section 1a – Reporting for smaller entities
8. Approval of nominations as Officers (notice over).
9. Approval of nominations as Board members (notice over).
10. Re-appointment of auditors and authority to remunerate.
11. Any other business.

**BY ORDER OF THE MANAGEMENT BOARD**

**Colin Hewitt**  
**Company Secretary**

**19th September 2017**

**The Registered Office of the Company is**  
8 Waldegrave Road  
Teddington  
Middlesex  
TW11 8GT

## **Election of Officers and Board Members 2017**

### **As required by the Articles of Association:**

Mr Stephen Maher, Chairman of Maher Bird Associates, offers himself for re-election as Chairman  
Mr Craig Inglis, Customer Director John Lewis, offers himself for election as Vice-Chairman of the Board

Mr Julian Boulding, Owner The Networkone, offers himself for election as Treasurer of the of the Board

Ms Stephanie Brimacombe, Group Chief Marketing Officer VCCP offers herself for re-election to the Board

Mr Paul Graham, Chief Marketing Officer Burberry, offers himself for election to the Board

Mr Dominic Grounsell, former Global Marketing Director Travelex, offers himself for re-election to the Board

Mr Adrian Last, Executive Vice President / Global Marketing Director ITV, offers himself for election to the Board

Ms Michele Oliver, Vice President Marketing Mars, offers herself for election to the Board

Ms Nishma Robb, Head of Marketing Google, offers herself for election to the Board

Ms Natasha Whitmey, Chief Executive Officer Havas Helia, offers herself for election to the Board

Mr Nigel Vaz offers himself for re-election to the Board

The Management Board makes the following unanimous nominations for 2017-18

Officers of the Management Board:

Chairman	:	Mr Stephen Maher
Vice-Chairman	:	Mr Craig Inglis
Hon Treasurer	:	Mr Julian Boulding

Members of the Management Board: Ms Stephanie Brimacombe

Mr Paul Graham

Mr Dominic Grounsell

Mr Adrian Last

Ms Michele Oliver

Ms Nishma Robb

Ms Natasha Whitmey

Mr Nigel Vaz

Mr Gemma Greaves – Chief Executive

Ms Sarah Woodley – Commercial Director

Mr Colin Hewitt – Finance Director & Company Secretary

Members of the Society have the opportunity to make alternative nominations to those being put forward by the Management Board for the above positions.

Such nominations must be in writing, signed by two paid-up members of the Society as proposer and seconder; be accompanied by the written agreement of the nominee to stand for election and affirming his or her ability and intention, if elected, to attend Board meetings regularly; and must

be received in the Society offices by not later than noon on 17<sup>th</sup> October 2017, so as to allow time for a ballot of the Membership prior to the AGM.

Note: A member entitled to attend and vote at this meeting is entitled to appoint a proxy to attend and, on a poll, to vote on his or her behalf, and such proxy need not also be a member of the Company.

**BY ORDER OF THE MANAGEMENT BOARD**

**Colin Hewitt**  
**Company Secretary**

**25<sup>th</sup> September 2017**

## **PROXY FORM**

### **The Marketing Society Ltd ANNUAL GENERAL MEETING**

**Wednesday, 1<sup>st</sup> November 2017 at 4:00pm**

Name of member

Address

Name of proxy- holder

I appoint the above person to be my proxy-holder at the Annual general meeting to be held on 1st November 2017, or at any adjournment of that meeting. The proxy-holder is to propose or vote as instructed below [and in respect of any Resolution for which no specific instruction is given, may vote or abstain at his/her discretion]

### **VOTING INSTRUCTIONS FOR THE APPOINTMENT OF OFFICERS AND DIRECTORS**

1. For the acceptance/rejection\* of the appointment of Officers and Directors [with the following modifications:-]

Signature

Name in CAPITAL LETTERS

Date

\* Delete as applicable

**Please return to the registered offices :-  
8 Waldegrave Road  
Teddington  
Middlesex TW11 8GT**