

JOB DESCRIPTION



Title: Editor
Salary:
Reporting to:

Are you a brilliant writer and editor? Are you a marketing journalist who's more interested in thoughtful features than breaking news and gossip? Are you a grammar pedant who can proof and produce clean copy and improve other people's writing without losing their tone of voice? Do you have the vision and ambition to create an entirely new publication that integrates digital, video and print?

A unique and exciting opportunity has arisen in our dynamic and ambitious team for an experienced **Editor**.

You will have previous experience running a magazine and content programme. You will have in-depth knowledge of the global marketing industry. You will have flawless grammar, style and editing knowledge and be an accomplished writer. You will have a flair for transforming dull writing into fascinating articles. You will be able to cut 2500 words into a punchy 600-word piece. You will be able to edit other people's writing without injecting your own voice. You will have knowledge of a magazine and online content hub's production process.

Working closely with the Marketing Society's leadership team, your role will be to launch and edit a new membership magazine for a global audience of senior marketers.

The editor's role will be to create, manage and deliver our new membership publication, following the decision to close our quarterly publication, Market Leader. The publication will curate the best thought leadership from the society's global hubs, sharing marketing best practice and ideas.

This is an exciting opportunity to be involved at the very beginning of the process – creating something new. The right candidate should have over eight years experience as a journalist or content provider with knowledge of the marketing industry.

We are a small company with a big ambition, expanding internationally. We already have presence in London, Hong Kong, Singapore, Dubai, New York, Delhi and Scotland with plans to grow to three more cities by 2020.

ROLE

Editor

- Create, launch, manage and edit a new membership publication:
 - Create a content strategy to integrate offline and online
 - Create a new publication that spans digital and print
 - Overall responsibility to launch, manage and edit to brief and deadline
 - Commission, edit and file articles
 - Nurture contacts and content from both Marketing Society events and Marketing Society members
 - Proactively interview members and speakers and curate content that can be used in a variety of different channels
 - Overall responsibility for Marketing Society content
 - Amplify Marketing Society events globally through content from Braver Conference to Excellence Awards and everything in-between
 - Uphold integrity of Marketing Society content
 - Work closely with Marketing Society team

THE PERSON

The ideal applicant will have:

- Previous experience in overseeing and editing content
- In-depth knowledge of the marketing industry

- Excellent written communication skills
- Proven editing and commissioning skills
- Meticulous attention to detail
- Forensic knowledge of grammar and writing style
- At least seven years' experience in content
- Excellent administration, organisational and time management skills
- Works well under pressure with the ability to meet tight deadlines
- The ability to handle multiple projects simultaneously
- The ability to use your own initiative and work well in a team
- Previous experience launching a magazine would be preferred
- Proven academic record with university degree

To apply, email a **covering letter** explaining why you are the perfect fit for this role, along with your **CV** to sharon@marketingsociety.com

About Us:

The Marketing Society is an exclusive global network of senior marketers. Founded in London in 1959, it has emerged as one of the most influential drivers of marketing in the business community.

Everything it does is through a 'brave' lens – pushing boundaries, tackling taboos and creating comfortable spaces to have uncomfortable conversations.

In India the Society talked about gender stereotypes, in New York, sexual harassment and in Dubai it brought mental health to the stage for the very first time. Recently, in Singapore it discussed empathy and AI while in Hong Kong it brought the 'Under the Spotlight' format showcasing open and honest conversations between two business leaders

The Society hosts over 120 events worldwide providing exclusive opportunities for members to connect and learn. Speakers have included The New York Times chief operating officer, Meredith Kopit Levien, NBA's senior VP Doris Daif, CEO, BT Group Gavin Patterson, president, EMEA business & operations, Google Matt Brittin and president and CEO, The New York Times Mark Thompson.

Visit www.marketingsociety.com for more information.