

The Marketing Society Limited

Extracts from the notes to the financial statements for the year ended 31 December 2016

1. TURNOVER

The turnover before taxation of £2,927,396 is attributable to the principal activities of the company in the UK.

2. NET SURPLUS ON SOCIETY'S ACCOUNTS

	Income	Expenditure	Surplus/ (Deficit)
	£	£	£
Year ended 31 December 2016			
2016 Annual Conference & Dinner	559,297	254,621	304,676
Other events	465,389	341,704	123,685
Awards	402,650	192,486	210,164
Professional Development	228,230	141,418	86,812
Sponsorship	473,429	118,749	354,681
Publications & Other Income	414		414
	2,129,409	1,048,978	1,080,432
Year ended 31 December 2015			
2015 Annual Conference & Dinner	569,014	224,241	344,773
Other events	355,867	256,689	99,178
Awards	413,119	212,046	201,073
Professional Development	267,850	171,627	96,223
Sponsorship	434,071	197,758	236,313
Publications & Other Income	19,351	508	18,843
	2,059,272	1,062,869	996,403

	2016	2015
	£	£
3. TAXATION		
Corporation Tax based on results for the year	289	233
Under/(Over) provision in previous year		
	289	233

4. TANGIBLE FIXED ASSETS

	Fixtures & Equipment	Computer Equipment	TOTAL
	£	£	£
COST			
Opening balance	36,291	670,780	707,071
Additions	40,593	139,459	180,053
Disposals	(36,292)		(36,292)
	40,593	810,239	850,832
DEPRECIATION			
Opening balance	35,056	518,571	553,627
Disposals	(35,632)		(35,632)
Depreciation for year	7,657	63,781	71,439
	7,081	582,353	589,433
NET BOOK VALUE 2016	33,513	227,886	261,399
NET BOOK VALUE 2015	1,235	152,208	153,444

	2016	2015
	£	£
5. DEBTORS		
Trade debtors	267,804	280,852
Other debtors	158,071	143,007
	425,875	423,859

6. CREDITORS		
Trade creditors	177,471	394,335
Other taxes and social security	116,808	56,920
Other creditors	618,828	438,177
	913,107	889,432

7. INCOME & EXPENDITURE ACCOUNT

Results for the year	84,406	84,956
Opening income reserve	550,045	465,089
Closing income reserve	634,451	550,045